



Is hemorrhoid energy therapy covered by my insurance plan?

The HET™ bipolar system is covered by Medicare and most major insurance carriers.*

*Out of pocket costs may vary

Risk information: Potential complications include anal discomfort, pain, bleeding, perforation, tissue damage, burns, and infection. Physician and clinical staff must have adequate training and experience with electrosurgery to prevent serious injury, inadvertent tissue damage, or complications. Caution should be exercised in patients with an increased risk of bleeding, whether by medication or other disease states. See instruction manual for a complete list of risks.

The HET™ Bipolar Forceps and Temperature Monitor are intended to be used for grasping, manipulating, and coagulating soft tissue during general surgery.

The HET™ Bipolar System may be used for the treatment of symptomatic grade I and grade II internal hemorrhoids.

References

1. Kantsevov S, Bitner M. Nonsurgical treatment of actively bleeding internal hemorrhoids with a novel endoscopic device (with video). *Gastrointest Endosc.* 2013 Oct;78(4):649-653.
2. Crawshaw BP, Russ AJ, Ermlich BO, Delaney CP, Champagne BJ. Prospective case series of a novel minimally invasive bipolar coagulation system in the treatment of grade I and II internal hemorrhoids. *Surg Innov.* 2016 Dec;23(6):581-585.
3. Ganz RA. The evaluation and treatment of hemorrhoids: a guide for the gastroenterologist. *Clin Gastroenterol Hepatol.* 2013 Jun;11(6):593-603.
4. Rivadeneira DE, Steele SR, Ternent C et al. Practice parameters for the management of hemorrhoids (Revised 2010). *Dis Colon Rectum* 2011; 54:1059-64.

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GENTLE.
SIMPLE.
EFFICIENT.¹

HET™ Bipolar System
Treatment of grades I and II hemorrhoids

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For simplified hemorrhoid treatment, so you can get back to living your life

What are hemorrhoids?

Hemorrhoids are a collection of blood vessels in the lower rectum. Everyone is born with hemorrhoids as a normal part of the vascular tissue in the rectum. However, hemorrhoidal tissue can enlarge and may require treatment.

Common symptoms that may require treatment include:

- Rectal bleeding during bowel movements
- Prolapse (tissue comes outside of anus) during bowel movements
- Itching or discomfort in the anal area

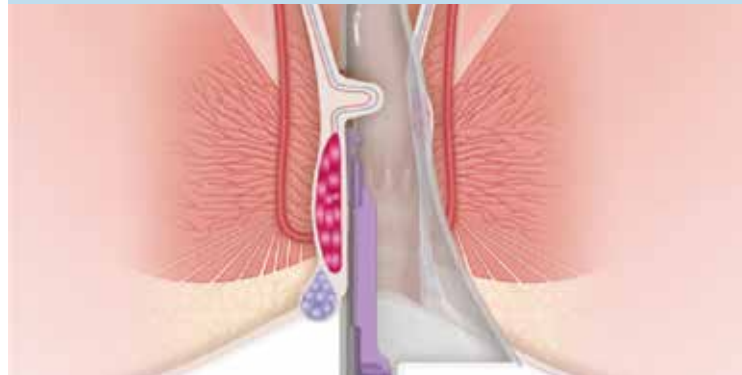
What is hemorrhoid energy therapy using the HET™ bipolar system?

The HET™ bipolar system is a gentle, simple, and efficient non-surgical treatment method for symptomatic low grade hemorrhoids. Its design allows treatment of all hemorrhoids in one procedure. The HET™ bipolar system uses a relatively low power energy to target vascular tissue and treat hemorrhoids with minimal or no pain. Ask your physician about a hemorrhoid treatment with minimal discomfort.

How is the HET™ bipolar system different than other hemorrhoid treatment options?

Treatment with the HET™ bipolar system is a fast therapy that typically takes only seconds to complete.

Many hemorrhoid treatment options, including banding and infrared coagulation, often require multiple procedures. In contrast, the HET™ bipolar system can be used to treat multiple hemorrhoids in a single therapy session.^{3,4}



How the HET™ bipolar system works

Inserted into the rectum, low power energy is delivered to the blood supply feeding enlarged hemorrhoid — not to the hemorrhoid itself. This causes the blood volume to be reduced and the hemorrhoid to shrink in size.

Is the HET™ bipolar system right for treating my hemorrhoids?

While both internal and external hemorrhoids are generically called hemorrhoids, these conditions are different — they cause different symptoms and are treated differently.

Your doctor can tell you whether your hemorrhoids are internal or external. Internal hemorrhoids are classified according to their severity to grade I-IV. Grades I and II internal hemorrhoids are considered mild-to-moderate and can be treated with nonsurgical methods, such as the HET™ bipolar system.

Is hemorrhoid energy therapy painful?

In a retrospective study of 23 patients, all patients reported minimal to no pain or discomfort from internal hemorrhoid treatment with the HET™ bipolar system.¹

In a prospective study of 20 patients who failed previous treatments, there was minimal or no pain during and after the HET™ procedure.²

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